

# InsurSPA

Sophisticated Predictive Analytics for Insurers & Pensions

The biggest risk is not taking any risk...

- Mark Zuckerberg

## How We Can Help?

1. User-customizable tail-risk scenarios, assembled by a recognized market research team synthesizing consensus views from published economic and market research
2. Ability to estimate how asset sponsors have sufficient assets to meet potential liabilities and/or investment goals, at statistical confidence as high as 99.93% as required by some jurisdictions
3. Combine upside forward-looking economic with low-probability "black swan" scenarios, and rebalance assets and outputs for optimal performance
4. Reduce drawdowns on holding of assets by as much as 75% ahead of global market storms
5. Break down forward-looking scenarios into breakeven or required return for each asset or each asset class, as one way to document and monitor the reasonableness of any investment decision
6. Model and include higher-alpha illiquid investments in any multi-asset, multi-frequency portfolio
7. Monitor and adjust temporary market exposures with (fundamental or statistical) factors and hedging tools until the next rebalancing cycle

## Who Are We?

InsurSPA provides a cloud-based investment analytics platform that protects liability-driven portfolios (insurers, pensions, endowments) against severe portfolio drawdowns, makes asset allocations under reasonable market scenarios and helps select the most likely winning assets in recovering markets.

## How We Differentiate?

- Post-Crisis markets are known for tail risk behavior (i.e. once-in-a-decade crashes more frequent than predicted by the normal distribution) with 'non-normal' underlying key market factors.
- Typical platforms use Monte Carlo simulations to capture the non-linearity of complex instruments that are no longer in vogue among institutional investors after the Crisis.
- Monte Carlo simulations rely on the Cholesky decomposition of variance-covariance matrix of key market factors; however, the resulting simulations produce normal markets because non-normality is not captured by the inputs (i.e. the variance-covariance matrix).
- The best 'fat tail' simulation technology available today can calibrate to a variance-gamma distribution with pre-defined uniform fat tail distributions, which is helpful to describe certain high-tail-risk markets such as energy, but will not work well for post-crisis markets where crashes are driven by 'messy', non-uniform fat-tail behavior.
- Net Result: Other platforms may produce predictions 'off' by as much as an order of magnitude!

## Where We Stand in the Playing Field?

### InsurSPA

- Native support for multi-asset, multi-frequency portfolios
- Tail risk models supported by architecture
- Factor-based asset selection driven by forward-looking scenarios
- Ready-for-deployment tail risk scenarios
- Virtualized deployment with flexible integration in stages
- Algorithms with real-time performance and battle-tested parameters and heuristics
- Software-as-a-Service advantage with much lower maintenance

### Competitors

- Either make up data or worse delete useful data to enforce uniform data frequency
- At best retrofit tail risk model into legacy architectures
- Asset selection driven by backward-looking market/fundamental data and scenarios
- Tail-risk scenarios only an 'after-thought'?
- On-site deployment only, hard to show benefits before massive integration
- Overnight batch jobs, rigid parameters
- Require high-maintenance support from headcount-heavy technology teams

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# Step by Step Guide

## 1. Define the year-ahead market scenarios:

- User-customizable scenarios based on consensus research compiled by our recognized research team, providing detailed justifications
- Mix of 'Bullish' and 'Bearish' economic growth scenarios
- Users do not need to be experts in every region and asset class
- Assign confidence to each scenario for further analysis

Type	Index	Current	New	Change	Change %
Equity	S&P 500 Index	1917.83	1821.94	-95.89	-5.00
	SS Financial	290.55	290.55	0	0.00%
	SS Health Care	761.76	761.76	0	0.00%
	SS Consumer	519.91	519.91	0	0.00%
	SS Industrials	446.80	446.8	0	0.00%
	SS Telecom Serv	162.34	162.34	0	0.00%
Bond	iShares International Treasury Bt	93.920	92.042	-1.878	-2.00
Forex	-NONE-	0.0000	0	0	0.00
Commodity	Gold	1228.23	1105.41	-122.82	-10.00

## 2. Calculate and verify that asset sponsors have sufficient assets to meet potential liabilities:

- Long insurance assets, short liability benchmark
- For planning purposes, find the specific scenarios under which your assets no longer leave a sufficient surplus under a pre-defined statistical confidence

Benchmark Name	Index Name	Weight
iShares MSCI AC World Index Fund		0.00%
iShares Gold Trust		0.00%
iShares Barclays 20+ Year Treasury Bond ETF		50.00%
iShares Barclays 10-20 Year Treasury Bond ETF		12.50%
iShares Barclays 7-10 Year Treasury Bond ETF		12.50%
iShares Barclays 3-7 Year Treasury Bond ETF		12.50%
iShares Barclays 1-3 Year Treasury Bond ETF		12.50%
<b>Total</b>		<b>100.00%</b>

- Able to specify statistical confidence as high as 99.93%, as required by certain insurance and pension regulators

Category	User Settings	
Portfolio Preferences	Name	Value
User Preferences	Confidence Interval (%)	99.93
Basic	Risk Free Rate (%)	2

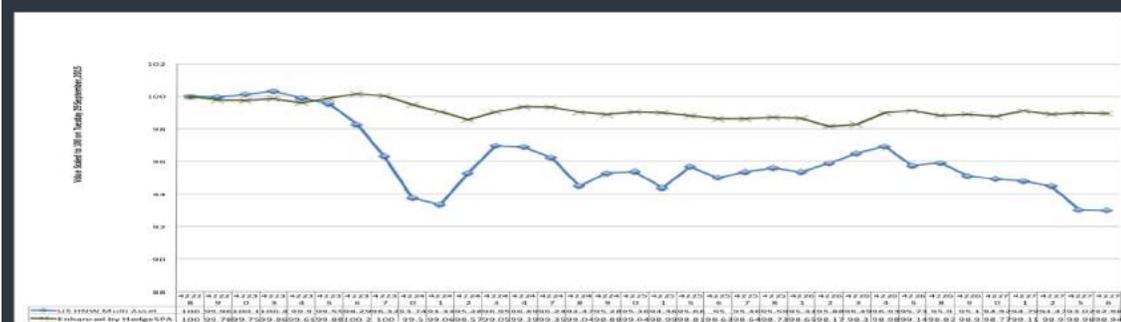
## 3. Combine upside forward-looking economic with low-probability "black swan" scenarios, and rebalance asset weights to optimize betting ratios, for example:

- 60% US Economic Recovery
- 10% each for other 'black swan' scenarios

Factor	Middle East Improves	Middle East Deteriorates	Oil Prices Tank	Oil Prices Recover	US Economic Recovery
<b>Confidence Level (%)</b>	10	10	10	10	<b>60</b>
iShares MSCI AC World Index Fund	6	-10			
SPDR Barclays International Treasur...	2	-3			
DXY		-10	3	-5	
S&P 500 Index			-10	10	8
CBOE Interest Rate 10-Year T-Note			0	0	4.5
Brent Crude			-15	20	

## 4. Reduce 'peak to trough' drawdowns on assets by as much as 75%

- In addition, the platform will help insurers and pensions choose the most promising assets in a recovering market to improve betting ratios to 68%, when typical fundamental managers can bet in the 55% to 60% range



(Continued)

5. Analyze breakeven returns by asset or asset classes:

- Scenario: US Economic Recovery
- Recommendations: Increase equities, higher yielding bonds and hedge funds, decrease commodities, Treasury bonds and TIPS

Return Attribution

Group: Asset Class | Subgroup: Region | Scenario: US Economic Recovery

Return Attribution	Scenario				
	Un ScenRet	Un ScenImplRet	Scen vs Impl	Scenario Comparison	
Total	1.53%	1.53%	-	-5%	0%
Commodity	-1.99%	5.94%	↓	[Bar chart showing comparison]	
Developed Markets	-1.99%	5.94%	↓	[Bar chart showing comparison]	
iPath S&P GSCI Total Return Inde	-1.99%	5.94%	↓	[Bar chart showing comparison]	
Equity	7.12%	4.86%	↑	[Bar chart showing comparison]	
Developed Markets	7.12%	4.86%	↑	[Bar chart showing comparison]	
S&P 500 Index	8.00%	4.61%	↑	[Bar chart showing comparison]	
Russell 1000 Index	7.97%	4.65%	↑	[Bar chart showing comparison]	
SPDR MSCI ACWI ex-US ETF	4.51%	5.57%	↓	[Bar chart showing comparison]	
Fixed Income	0.22%	0.33%	↓	[Bar chart showing comparison]	
Developed Markets	0.31%	0.33%	↓	[Bar chart showing comparison]	
Vanguard Mortgage-Backed Securi	-0.03%	0.05%	↓	[Bar chart showing comparison]	
iShares Barclays 7-10 Year Treasu	0.00%	0.01%	↓	[Bar chart showing comparison]	
SPDR BofA Merrill Lynch Emerging	1.30%	1.77%	↓	[Bar chart showing comparison]	
Morgan Stanley Instl Corporate Bo	1.83%	0.31%	↑	[Bar chart showing comparison]	
BofA Merrill Lynch US High Yield M	-0.64%	-0.33%	↓	[Bar chart showing comparison]	
iShares Barclays 1-3 Year Treasury	0.08%	-0.01%	↑	[Bar chart showing comparison]	
Vanguard High-Yield Corporate Inv	1.66%	1.15%	↑	[Bar chart showing comparison]	
iShares Barclays 10-20 Year Treas	-0.03%	-0.05%	↑	[Bar chart showing comparison]	
iShares Barclays 3-7 Year Treasury	0.00%	0.00%	-	[Bar chart showing comparison]	
Goldman Sachs Inflation-Protected	-1.05%	0.71%	↓	[Bar chart showing comparison]	
Fidelity Inflation-Protected Bond	-0.45%	0.67%	↓	[Bar chart showing comparison]	
iShares Market iBoxx Euro Corporat	1.43%	-0.03%	↑	[Bar chart showing comparison]	
Global	-0.93%	0.26%	↓	[Bar chart showing comparison]	
PIMCO Global Bond (Unhedged)	-0.93%	0.26%	↓	[Bar chart showing comparison]	
Hedge Funds	0.75%	0.44%	↑	[Bar chart showing comparison]	
Developed Markets	0.75%	0.44%	↑	[Bar chart showing comparison]	
HFRX Absolute Return Index	0.75%	0.44%	↑	[Bar chart showing comparison]	

6. Model lower-frequency, higher-alpha illiquid assets that are increasingly popular among insurers, pensions and endowments:

- Oil fields at marginal cost of production at \$40 and \$50 as examples

Model: Multi-factor | Exposures View: Grid | Scenario: None

Product Name	System Factor Universe	EPCA1	EPCA2	EPCA3	EPCA4	EPCA5
Brent Crude Oil Spot	Energy PCA	-42.69	-21.24	-139.20	4.17	-12.51
Crude Oil - Structured, Marginal Cost of Production=\$40	Energy PCA	60.35	1.87	38.94	8.37	-4.53
Crude Oil - Structured, Marginal Cost of Production=\$50	Energy PCA	52.22	1.61	32.82	5.41	-5.80
<b>User</b>		<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>System</b>		<b>69.88</b>	<b>-17.76</b>	<b>-67.44</b>	<b>17.95</b>	<b>-22.84</b>
<b>Portfolio</b>		<b>69.88</b>	<b>-17.76</b>	<b>-67.44</b>	<b>17.95</b>	<b>-22.84</b>

7. Monitor and adjust temporary market exposures with fundamental or principal component factor models and advanced hedging tools until the next rebalancing cycle

- View exposures and scenarios by using principal components or fundamental factors

Factor Exposure

Model: Single-factor | Exposures View: Grid | Scenario: None

Product Name	Unit	None	SPY	EUE	Total
BofA Merrill Lynch US High Yield Master II Optio...	Unit	None			
Fidelity Inflation-Protected Bond	Unit	Current Scenarios	US Economic Recovery		
Goldman Sachs Inflation-Protected Bond	Unit	Archived Scenarios	Argentina Selective Default		
HFRX Absolute Return Index	Unit	Historical Scenarios	Argentina Destructive Default		
iPath S&P GSCI Total Return Index ETN	Unit	User Scenarios	Argentina Managed Default		

- Entirely flexible choices of a multi-instrument hedging palette
- Practitioner-proven, award-nominated hedging algorithms

Hedging

Goal: Min MaxDD | Investable Cash: 573157.13 | Run | Add To Portfolio

Product	Asset Class	Contract	Position	Weight
iShares Barclays 1-3 Year Treasury Bond ETF	Fixed Income	-6744.83	-573108	-0.57%
iShares Barclays 10-20 Year Treasury Bond ETF	Fixed Income	-4055.45	-573157	-0.57%
iShares Barclays 20+ Year Treasury Bond ETF	Fixed Income	-4377.25	-573157	-0.57%
iShares Barclays 3-7 Year Treasury Bond ETF	Fixed Income	-4558.57	-573057	-0.57%
iShares Barclays 7-10 Year Treasury Bond ETF	Fixed Income	-5192.58	-573157	-0.57%

Portfolio	Historical Return	Volatility	VaR	cVaR	MaxDD	Beta	SR	ASR	Skewness	Kurtosis	Treynor Ratio	Jensen's Measure
Actual Portfolio	-3.64%	4.33%	7.05%	9.79%	3.78%	-0.03	-1.3018	-1.2350	-0.05	4.57	-1.6843	-0.0549
Hypothetical Portfolio	-3.61%	4.32%	7.04%	9.84%	3.75%	-0.04	-1.3005	-1.2331	-0.07	4.65	-3.9000	-0.0555